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M&Vities GODIVA ÜLKER

# Mete Buyurgan

CEO, Ülker and Managing Director,  
Central Asia and Romania






**Mete has led Türkiye, Central Asia and Romania since January 2016.**

Prior to his current role, Mete worked for Yıldız Holding for three years leading the gum, candy, chocolate and biscuit categories. He was also responsible for Yıldız's joint ventures in Türkiye.

Prior to joining Yıldız Holding, Mete worked for Hobby Cosmetics for 11 years. He joined as General Manager and after managing the M&A process with Dabur India successfully, held the position of CEO for four years. Mete was also with the Baser Colgate Palmolive joint venture for 12 years with his final role being Marketing and Sales Director for Türkiye.

Mete has lived and worked in the US, Dubai and Türkiye. He has an MBA from Marmara University in Türkiye and a BA in Business Administration from Cukurova University in Türkiye.

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