

pladis

M&Vities GODIVA ULKER

Salman Amin

Chief Executive Officer



Appointed Chief Executive Officer in February 2019.

Prior to his current role, Salman worked for SC Johnson for four years where he served as Chief Operating Officer of the Global Commercial Division with overall leadership responsibility for the commercial organisation, and before that as Chief Operating Officer of North American Markets.

In the 17 years before joining SC Johnson, Salman worked for PepsiCo where his marketing, operational and business development leadership spanned beverages and snacks. He held several senior roles including five years as President of PepsiCo UK & Ireland, followed by four years as Global Chief Marketing Officer.




Earlier in his career Salman spent 10 years at Procter & Gamble in brand management working in several countries. His positions, including Marketing Director, covered multiple consumer categories including hair care, paper products and food.

Salman is on the Board of Directors of ITV PLC in the UK. He is a former member of the Global Advisory Board for the Kellogg School of Management, and a former Board member of the Grocery Manufacturers Association and The Elizabeth Arden Company.

Salman has lived and worked in the USA, Germany, Saudi Arabia, Switzerland and the UK. He has an MBA from the Kellogg School of Management at Northwestern University in the USA, a BSc in Civil Engineering from Syracuse University in the USA, and an Honorary Doctorate of Letters from De Montfort University in the UK.

Last updated on 19 September 2024.

Useful links:

-  Visit profile page
-  LinkedIn profile
-  pladisglobal.com

Happiness with every bite