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M&Vities GODIVA ULKER

# Steve Lesnard

President, GODIVA



## Steve was appointed President of GODIVA in May 2024.

Steve has extensive experience in global marketing and brand management roles, as well as expertise in the retail, luxury, sport and outdoor recreation sectors.




He spent over 20 years at Nike in various leadership roles working across merchandising, marketing and general management, as well as heading up campaigns for the Olympics and the FIFA World Cup. His last role with Nike was as the Global General Manager & Executive Vice President of the running category.

After Nike, Steve moved to The North Face as the Head of Product Creation and Global Chief Marketing Officer to help reposition the brand as an outdoor leader and head up the company's expansion into China. In his most recent role, Steve was the Global Chief Brand Officer for Sephora and President of its private label business, helping the largest beauty retailer in the world to reset after the pandemic and return to double-digit growth globally.

Steve holds an MBA in Business and Entrepreneurship from Babson College in Massachusetts.

Last updated on 19 September 2024.

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-  LinkedIn profile
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